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**Syde Innovates Daily Fantasy Sports;  
Offering Winnable Daily One-Click Games Across Multiple Sports**  
*MassLight-produced iTunes app now offers NHL, NBA and MLB match-ups*

WASHINGTON, D.C. (date) – Syde, a new Daily Fantasy Sports (DFS) app available in iTunes for iOS devices, brings to market one-click fantasy sports for NFL, NHL, NBA and MLB. Fantasy sports have become a fundamental part of how fans engage with sports and this new app offers an innovative approach to DFS by providing an easy way for all sports fans to join the action and enjoy the game.

“In the current DFS marketplace, millions of dollars are won every week, and much of that money is being won by a select group of competitors who are highly skilled at the game,” said Rishi Nangia, CEO and founder of Syde. “We created Syde so that every player – casual sports fans and fantasy grinders alike – has an even playing field and opportunity to win.”

The process is simple: every day, Syde posts dozens of pre-populated matchups to the app. Syde 1 versus Syde 2. Users pick the syde that they think will win and enters the game by paying an entry fee on their selection. As “one-click fantasy sports”, Syde eliminates the need to build a team and manage a salary cap. All the user has to do is research the players for each matchup and select the lineup that they think will score more fantasy points. If the syde chosen scores the most fantasy points, winners get the corresponding cash prize.

Syde was created in conjunction with mobile app development company MassLight. “Before we agree to build apps for startups, we look for founders that have deep domain knowledge and the background for sustained success.” said Daniel Abrams, CEO of MassLight, “The Syde team has the experience and vision necessary to make fantasy sports accessible to everyone.”

Join the game at [Sydeapp.com](http://Sydeapp.com).



**About Syde:**

Syde offers one-click daily fantasy sports to users by eliminating the need to build a team and manage a salary cap. Instead, the app provides pre-populated daily matchups to users. The lineup that scores more fantasy points wins the matchup. Users who select the winning syde receive winnings hours after the last game in the matchup. Syde currently offers NFL, NBA, NHL and MLB games daily. Join the game at [Sydeapp.com](http://Sydeapp.com).

**About MassLight:**

Founded by two Apple engineers, MassLight is a 40 person software development firm that builds apps for startups in exchange for equity.

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